

# LIZ BYWATER, PHD



## Get the speaker who helps your organization take center stage.

Liz Bywater, PhD, is an organizational performance expert. She helps businesses develop world class leaders, improve employee satisfaction and loyalty, and maximize profitability. A specialist in human behavior, Liz reaches her audience with programs that inspire meaningful change. Participants learn real-world techniques for improved workplace communication, more effective teamwork, and heightened productivity.

## It's all in good fun.

Liz uses her singular brand of sage insight and humor to stimulate, educate and motivate. With her signature mix of intelligence and spunk, Liz gives participants practical tools to enhance performance: Ideas they can implement right away to make lasting, rewarding change.

## "Liz is the most dynamic speaker I know. Genuinely smart and very funny . . . a great choice for conferences, conventions and trade shows!"

– Joe Maymi, CEO, Southstar Properties.

## Topics crafted to enhance productivity, profitability and job satisfaction.

Liz's presentations are focused and pragmatic. They are designed to help enhance individual and organizational effectiveness, profitability, and growth. Her most popular programs include:

**Workplace Communication 201: It's What You Say AND How You Say It.**

**The Intangible Skills that Make a Good Leader Great: Because Good Simply Isn't Good Enough.**

**Keeping Valued Employees: Why Terminate When You Can Turnaround?**

**How to Retain and Develop A High Performance Workforce.**

## So, why choose Liz?

Liz's credentials speak for themselves. With a PhD in clinical psychology and an undergraduate degree from Cornell University, she knows what she's talking about. She is sought out for her expertise in organizational performance by journalists writing for the *Wall Street Journal*, the *New York Times*, *Executive Decisions* magazine, and more. Her original works have been published in newspapers, magazines, and on the Web.

**"I've known Liz for more than 10 years and am extremely familiar with her work. You couldn't ask for a brighter, more compelling speaker. Liz gets her ideas across brilliantly!"**

– Pat Donogue, PhD, Institute for Behavioral Health

## Content that's suited to your audience, your event.

Liz speaks fluently to a range of audiences. From multinational corporations to regional trade associations — from information technology, healthcare, and finance to insurance, advertising, and professional services — a multitude of industries benefit from Liz's programs. With the ability to target her message to a specific audience, her expertise and honest wisdom offer strategic, pragmatic solutions that impact performance.

## Programs that deliver.

Whether you're looking for a program guest or a keynote speaker, you can trust Liz with your conference, convention, television show or radio spot. For your next show, choose the speaker who delivers every time. With benefits that help participants — and their companies — take center stage.

*"This woman could get on any show she wants!"*

– Annie Jennings,  
Annie Jennings Public Relations

*"Liz's presentations are creative and insightful, an artful blend of inspiration and pragmatism. It's a delight to hear her speak. She's also terrific to work with! Top marks all around!"*

– Nadine Marty, Ed.D.  
Coordinator of Training, Counseling Services,  
Rider University

*"Liz has such a warm and dynamic personality and it comes across every time she speaks. She's a natural at engaging her audience. Truly captivating!"*

– Dr. Maria Lariño,  
Independent Business Owner

## BYWATER CONSULTING GROUP

CREATIVE APPROACHES TO OPTIMIZING PERFORMANCE

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